

iProMOH-Mix

Asterisk Exchange Listed

Effective immediately, iProMOH-Mix is listed on the Asterisk Exchange Market Place www.asteriskexchange.com

Interalia's iProMOH-Mix is the ultimate tool to record Message/Music on Hold announcements for your Asterisk phone system. Quickly record, review and save files that can be uploaded to your phone system. iProMOH-Mix utilizes Simple Audio Mixer (SAM) software to blend your message playlist with music files to create a professional sounding marketing tool in just a few clicks.

Product Highlights

- Simple User Interface to create your playlist
- Try Demo Mode before you purchase
- On-the-Fly Mixing – automatically fades music down when a message begins
- Adjustable Music Fade Levels – adjust the amount that the background music fades when the voiceover comes on
- Royalty free music included
- User Recordable – plug a microphone into your PC's sound card or use your PC's built in mic to record a new message at a moment's notice.
- Easily add professional voiceover messages and music files
- Adjustable Message Intervals - set the amount of time between messages for your music on hold playlists

When you place callers on hold, are you using that time wisely?

When you consider that 94% of all marketing budgets are spent getting people to call while only 6% is spent handling received calls, it's no surprise that companies are losing valuable marketing opportunities. On-Hold Messaging creates an on-hold experience that engages your callers with your company. The following lists some of the benefits of on hold messaging:

- Build Brand Awareness – Educate and reinforce your brand image
- Cross sell Products - Promote add-ons, additional services, and specials while Customers wait on-hold.
- Motivate Callers - A simple call-to-action can make all the difference in creating a sale.
- Project Professionalism - Your On-Hold Messaging is the first impression to your callers. Make it memorable and build trust.
- Drive Traffic - Hold time is the perfect time to drive traffic to your website.
- Launch and Advertise new products and services – turn on hold time into marketing time.
- Answer FAQ's - Eliminate the time your employee's spend handling FAQ's.

The iProMOH-Mix generates a professional sounding production to drive additional sales for your business.

Questions? Visit www.interalia.com or contact us at:

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